



In collaboration with Red Travel

A New Travel Concept

We offer a new travel concept; an innovative approach to the self-drive tour offering absolute luxury combined with the ultimate Gran Turismo experience.

Our tours are unique journeys, individually created to enable our guests to fully experience the Italian Way of Life. Each tour is a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery.



Our guests will feel part of a real Ferrari team, enjoying the opportunity to personally drive the very latest models. Travelling for approximately one thousand kilometres, accelerating through the steep, winding roads of Tuscany, along the route of the legendary Mille Miglia race, putting their driving skills to the ultimate test.





Behind the scenes, our staff take complete care of the Ferraris. Our guests will find their car, clean and polished, refueled and fully checked, ready to begin another day of exciting driving through further dazzling landscapes.





Ferrari



Tours

1-Day Chianti & Mille Miglia Ferrari Tour

Route: Florence ▶ San Gimignano ▶ Siena ▶ Florence

1-Day Florence & Tuscany Ferrari Event

Sample programme, 20 people, 10 Ferraris

1-Day Florence & Tuscany Ferrari Event

Sample programme, 40 people, 10 Ferraris

1-Day Milan & Como Lake Ferrari Tour

Route: Milan ▶ Cernobbio ▶ Bellagio ▶ Lecco ▶ Milan

1-Day Rome & Mille Miglia Ferrari Tour

Route: Civitavecchia ▶ Tarquinia ▶ Bolsena ▶ Orvieto ▶ Civitavecchia

5-Day Milan, Como, Garda Lake & Venice Ferrari Tour

Route: Milan ▶ Lecco ▶ Bellagio ▶ Cernobbio

6-Day Rome & Tuscany Ferrari Tour

• Rome - Siena - Val d'Orcia - Florence - Orvieto - Rome by Ferrari

8-Day Rome, Florence, Maranello & Milan Ferrari Tour

• Rome - Siena - Florence - Maranello - Milan by Ferrari

8-Day Rome, Tuscany & Tyrrhenian Sea Ferrari Tour

• Rome - Montalcino - Siena - Florence - Pisa - Porto Ercole by Ferrari